



LHM Sunday 2021 Hosting Guide

What is LHM Sunday?

The course of Christian broadcast history was changed 90 years ago when Dr. Walter A. Maier stepped behind the microphone to launch **The Lutheran Hour** on Oct. 2, 1930. Over the last 90 years, Lutheran Hour Ministries' impact has grown beyond the radio signal reach. LHM Sunday is an opportunity for church leaders and laypeople to learn more about how Lutheran Hour Ministries is *Bringing Christ to the Nations—and the Nations to the Church* and how we can partner in our shared mission of Gospel outreach.

Recent Barna Group studies have revealed much about the state of religion in North America and how faith is perceived and discussed in public. But what about how faith is being nurtured in private—with the spouses, children, parents, roommates and even frequent visitors who spend time under our roof?

Households of Faith, the second in a series of studies produced in partnership between Lutheran Hour Ministries and Barna, presents a vivid portrait of the domestic lives of practicing Christians.

Explore the ways you can nurture the faith of your household with tools, based on Barna research, for your individual household and those of your congregation:

- ***The Spiritually Vibrant Home***
- ***30 Days of Household Devotions***

In addition to all-new research and data visualizations, *Households of Faith* provides vital principles to strengthen followers of Christ, their homes and, ultimately, the family of God. It is our prayer that through LHM Sunday you will join us in this important mission to share the Gospel.



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How to Create an LHM Sunday Experience

Hosting LHM Sunday is easy. Simply follow these steps:

1. Choose a date that works for the congregation. Traditionally LHM Sunday has been the first weekend in February, but any date will work.
2. Visit llm.ca/lhm-sunday to find a variety of digital resources including links to **LHM Learn** courses, bulletin inserts, and more that share the message of LHM.
3. Promote the event on your church website, in bulletins or online newsletters, and in announcements.
4. Provide more information about the mission and vision of LHM by sharing bulletin inserts.

Ideas for More Engagement

Here are some other ways you can promote LHM to your church family:

- Ask a member who uses LHM resources like **Daily Devotions**, LHM Learn, or **Project Connect** booklets to share his or her experience with congregation members via a newsletter, or social media post in your churches FB or Instagram pages.
- Encourage your church's men's club, youth group, LWML group, or small group to get involved with LHM and use our resources.
- Host a virtual Bible study using LHM's online resources found at llm.org/resources.
- Do a rotating digital display with information about LHM various booklets .

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Thank you for your support of Lutheran Hour Ministries and for participating in LHM Sunday. Don't forget to visit llm.ca/lhm-sunday for more information or call us at 1-800-555-6236.

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