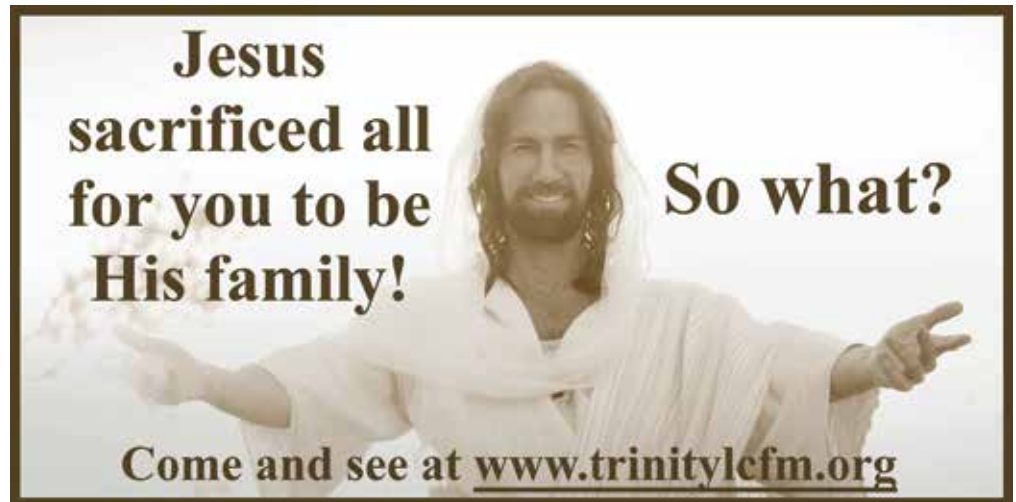


Reaching out in Fort McMurray Media that is above board

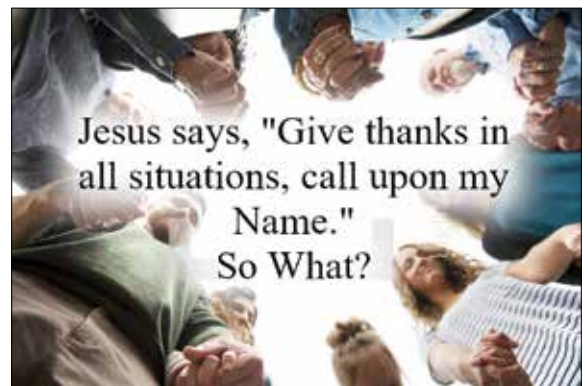
Recently we have been partnering with some mission-minded pastors and church workers who are looking for ways to breach the mission field here in Canada. It has become increasingly difficult to be a witness to others—and yet there are brothers and sisters in Christ who have sought out ways to share God's love in unique ways.

One such situation is in the remote oil and gas city of Fort McMurray Alberta, where Pastor Keith Haberstock has found a way to grab people's attention and invite them to come and ask him: So What?



Reaching out with billboards in Fort McMurray.

Pastor Keith provides the text and together we work with a young designer to find the right image for his intended message. The finished product is then projected on a 10' by 20' digital billboard for two weeks each month. Pastor Keith's billboard always includes the congregation's website and an invitation for passersby to logon, visit him and ask questions. On the Trinity Lutheran Fort McMurray webpage there is a greeting specifically for people who have landed there after seeing



From Trinity's website.

the billboard. There is an invitation to meet face to face, a message on the monthly theme, and links to resources such as the new Project Connect booklets *Who is Jesus?* and

Why did Jesus die? You can check it out yourself at www.trinitylcfm.org. Drop Pastor Keith a note, let him know you are praying for him, his congregation and their active ministry.



LHM RESOURCES at your fingertips!

Free APPS are available for Daily Devotions, *The Lutheran Hour*®, video-based Bible studies and more.



Visit lhm.org/apps or download from the app store for your device.

www.LLL.ca

An exciting time for outreach in print and on-line

It's an exciting time to be working in outreach, both in Canada and abroad. The emergence of technology in all aspects of our lives provides many new ways to reach the lonely, hurting, lost and alone. It is exciting to partner with you in His ministry, and we are blessed to be part of Lutheran Hour Ministries and all the tools and talents they are willing to share with us.

Check out the new Project Connect booklets; *Who is Jesus*, *Why did Jesus die* and *What is faith in Jesus*. These new resources written by Lutheran Hour Ministries, and available through LLL Canada, are designed to support your outreach efforts by answering the most basic



questions of Christian faith.

These three new booklets pair nicely with the Christian Foundations category of online courses available through LHM Learn. Haven't heard about LHM Learn yet? Go to www.lhm.org/learn to create your free account. Once set up you will have access to devotions and studies created by our trusted partners from Lutheran Hour Ministries. LHM Learn is a multimedia on-line resource available

for anyone to use—anytime and anywhere. New courses and materials are constantly being added and are optimized for use on your laptop, tablet or even your phone.

The courses were designed for both independent reflection and group study. Even if you have never led a Bible study before the courses walk themselves through

each section—telling you when and where to stop for discussion—and provide all the tools needed to make you feel comfortable leading a group through each section. There are instructions on how to prepare to lead a group, self-reflection worksheets and external resources for further study.

Along with Christian Foundations, LHM Learn offers courses in the areas of Cultural Concepts, Everyday Insights, Outreach Essentials and Spiritual Reflections.




LLL Canada
Partnering with You in HIS mission
Media in Mission is published by Lutheran Laymen's League of Canada and its Lutheran Hour Ministries.
 LLL Canada's mission is to assist in the proclamation of the Gospel by creating, distributing and promoting resources through various media and equipping Christians for outreach.
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The choice is yours

Our commitment to being good stewards of your gifts means we are always looking for ways to improve and make sure the money you donate for ministry and outreach is being used effectively and responsibly. As a part of that effort we are excited to offer e-receipting starting in January 2019. We encourage everyone to participate in the manner you are most comfortable with. Whether that means moving to annual receipts,

e-receipts or even choosing for all your communication from us to arrive electronically, there are many ways you can help keep administrative costs down and ensure ministry dollars are being spent to bring Christ to the nations.

The opportunity to indicate your choice will be outlined in upcoming communications or let us know your preference right away by contacting us at 1-800-555-6236 or helpful@lll.ca.

Cristo para todos las naciones (CPTLN) working hard in Nicaragua

As you may have heard, things are not quite right in Nicaragua. On April 18, this mostly peaceful country erupted in violence as students, pensioners and workers in Nicaragua protested changes to the social security system. There are varying reports on the number of people killed by police and military—ranging anywhere from 500 to 2,000. The country is now a “mess” as reported by some, and “stable” as described by others. One thing is certain—with the travel advisory by both the American and Canadian governments the number one employer—tourism—has seen job loss in the tens of thousands.

In the midst of all this, our faithful servant Ricardo Arguello—

director of Cristo para todos las naciones (CPTLN)—continues to lead his team of staff and volunteers to reach out to those who are seeking comfort in these turbulent times. Literally translated as Christ for all Nations, the Lutheran Hour Ministries office in Nicaragua is busier than ever. Ricardo tells us that their office is being asked to come and speak at schools now more than ever. Their biblical context is invited as they provide workshops on moral living. The team of staff and volunteers barely slowed down despite



CPTLN team



CPTLN classes for students

the riots, roadblocks and threats to safety. During the month of April—the early days of protesting and attacks on civilians—Ricardo shared with us how he had been taking precautions and ensured that travel by representatives was kept to a minimum.

While the main streets and highways were impassable due to blockades, the team was

out working in rural areas, doing home visits and distributing lessons. The Bible course was started for the new fiscal year where enrolment and participation remain steady.

Once the initial demonstrations of violence had ceased the team was back out visiting all the congregations and schools. The pastors and deaconesses of the Nicaraguan Synod received their supply of booklets for outreach at the monthly check-in at the synod office in Chinandega.

Retired Managing Director Stephen Klinck recognized by LLL Canada

October was a busy month in the LLL Canada office as the annual board meeting and Annual General Meeting (AGM) were held in Kitchener. New members were installed to serve on the five-member board of directors at the AGM, held at Faith Lutheran Church. Joining the board are Marilyn Jacobi (Kitchener) and Joel Haberstock (Coldstream, B.C.). Stephen

Braaten (Regina, Sask.) was also installed, filling the vacancy left by Stan Diehl (London, Ont.), who resigned from the board in September. Continuing, are Ian Adnams (Richmond, B.C.) as president and Gordon Schoepp (Onaway, Alta.), who serves as treasurer. The new members replace Ed Tiefenbach (Regina) and Clarence Elle (Calgary).



Stephen Klinck addresses group.

New managing director, Lisa Jackson, shared an update on the ministry and outreach

projects underway in Canada. Lisa invited questions, asked for prayers and encouraged attendees to get involved in the new league initiatives.

Prior to the meeting LLL members, supporters and friends honoured Stephen Klinck at a luncheon meet-and-greet. Stephen served the LLL for over 30 years—most recently as Managing Director.

Both new and familiar voices heard on The Lutheran Hour

Traditionally we have been given the airtime to have a Canadian speaker share the Lutheran Hour message to Canadians for Canada Day and Canadian Thanksgiving. This year we were blessed with the opportunity to have our Canadian Speaker heard by all listeners of the Lutheran Hour, wherever it is being broadcast. In the October 7 message titled “God Created,” Rev. Perry Hart of Bethel Lutheran Church in Kitchener, Ont., challenged listeners to respect the “Precious Gift

of Life.” Listeners from as far away as California reached out to let us know how much they appreciated the message from Pastor Hart.

If you missed the message, you can hear it on-line at www.lll.ca under MESSAGES OF HOPE, an online destination housing archived messages, French resources, podcasts from



Rev. Perry Hart and his family

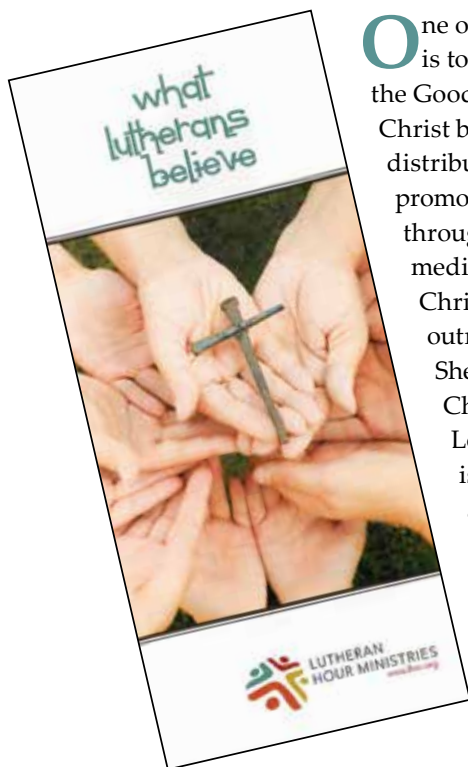
Lutheran Hour Ministries (LHM) and more.

Shortly after the Canadian broadcast and coinciding with the 501st celebration of the Reformation, Dr. Michael Zeigler made his debut as the ninth man to be

called The Lutheran Hour Speaker. Dr. Zeigler brings a vibrant new style in his delivery of the message that has amazing outreach potential. On any given Sunday you might hear him singing, quoting movies in his illustrations and sharing personal reflections related to the text. His energy reaches out across the airwaves and knocks me out of my comfort zone. Gone are my lazy Sunday mornings of listening to the soothing voice of Rev. Klaus as I get ready for church.

Lisa Jackson

Congregation partners with LLL Creative thinking assists with outreach effort



One of LLL's mandates is to assist in telling the Good News of Jesus Christ by creating, distributing and promoting resources through various media and equipping Christians for outreach. Good Shepherd Lutheran Church, in London, Ont., is planning an ambitious outreach initiative in their community and asked LLL for help

in creating the right resource.

Creative thinking and help from our partners at LHM in St. Louis has facilitated the creation of a customized version of the pamphlet *What Lutherans Believe*.

Using the relatively empty spaces on the LHM-produced brochure we were able to incorporate specific details about the Good Shepherd congregation and service times. The congregation will work with a direct mail ad company to get a copy of their customized version of *What Lutherans Believe* into 40 000 mailboxes. The congregation prays that those who receive the brochure will see a personal connection and have somewhere they can call or visit when the spirit calls them.

Customizing this brochure is a great way for any congregation looking for unique resources to help inform and welcome people to their church. If you would like to do something similar—or have an exciting outreach initiative and would like to collaborate with us, please reach out.

lll.ca, www.facebook.com/LutheranLaymensLeagueCanada/, helpful@lll.ca or 1-800-555-6236