

MEDIA in Mission

News about Lutheran Hour Ministries from the Lutheran Laymen's League of Canada

www.LLL.ca

Partnering with You in HIS mission

2017

Solas Alive

reaching out via social media

Solas Alive was been developed to help Christians use social media to connect with others who may not know about Jesus Christ and point them to basic information about Christianity and the Christian community.

Using their social media accounts (Facebook, Twitter, websites, e-mail) individuals and congregations invite their contacts to view the Solas Alive videos which are themed around Solas of Luther's Reformation Sola Gratia (Grace Alone), Sols Scriptura (Scripture Alone) and Sola Fides (Faith Alone) and use humour, or thought provoking dialogue in an effort to pique the interest of the viewer. When the person goes to the supporting webpages they will find information on the basics of the Christian faith, links to additional resources, a congregational search tools and the opportunity to ask questions.

The purpose of SolasAlive.com is to link people outside or on the fringes of the Christian church with the bride of Christ – His church. We are trying to connect people with the Gospel's Good News and if they do not already have a church home, link them with a congregation like yours.

By inviting people to watch the SolasAlive videos or visit the website you provide an opportunity for them to connect with God's Word, His Good News and His Church.

The videos are short and not blatantly religious because we are trying to interest people who may not even be looking for something spiritual. If the person does dig deeper into the site they will get more Christian teaching.

been promoted
and released on
our facebook page,
LutheranHour
MinistriesCanada, "S
and are available
on our You Tube channel
Lutheran Laymen's

The videos have



"The Box" - Sola Gratia (Grace Alone)



"Some Assembly Required" – Sola Scriptura (Scripture Alone)

League of Canada or at www.SolasAlive.com.

Serving With Joy

an easy way to share the joy of Jesus

Serving With Joy
(SWJ) is an
outreach connector
developed by
Lutheran Hour
Ministries – Canada
in response to requests
for every-day evangelism
tools.

The idea is to provide people you meet, in what may be very brief and casual encounters, with an invitation to find out more about the joy we have because Jesus first loved and served us.

To use SWJ just look for opportunities to do

small helpful tasks for somebody. Do them cheerfully and when the task is done hand them a card (that you have put

your first name on) and say "Here's my card. It was my Joy to Serve You because Jesus first served me." (see 1 John 4:19)

If the person is intrigued by your smile, your action and the message on the card, they may use the Quick-Response code or go to www.ServingWithJoy.net to find out more. On the

SWJ website they will find links to basic information about the Christian faith and a tool to find a local Lutheran congregation.

SWJ cards are available free of charge from Lutheran Laymen's League of Canada (Lutheran Hour Ministries – Canada). Just contact us and we will be happy to send you a supply of cards. Those who support our work are pleased to produce this program for your use – we Serve With Joy, because Jesus first loved and served us.

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What are you looking at?

By Dr. Ian Adnams, a volunteer who serves as president of Lutheran Laymen's League of Canada.

t this time in 2016
we were anticipating
a momentous 2017
anniversary year: 500
years since the beginning
of the Reformation;
100 years of the Int'1
Lutheran Laymen's
League; and 50 years
of Lutheran Laymen's
League of Canada.
Special gatherings,
Bible studies, concerts,
and cakes marked the
commemorations.

Throughout the year LLL-Canada shared ideas for outreach to the community using the Reformation500 theme as a springboard. Suggestions ranged from signs, to community fairs and events, to giving key Lutheran books to a local library.

Many congregations used LHM's Reformationbased Bible study DVDs, and across Canada in English and French our "A Treasure Revealed" booklets found their way into the hands of thousands of people.

LHM Canada produced and distributed online through social media three short videos aimed at an unchurched audience based on Luther's three solas: Grace Alone, Grace Alone, Scripture Alone, putting a modern spin on the themes.

Fair booths used our resources to take the message of God's grace out of the church building and into the market place.

It was a good year! But what about Reformation500 + 1?

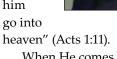
When Martin Luther nailed his 95 theses to the door of the Castle Church in Wittenberg it was only the beginning of the Reformation. A lot of things happened in the years following that developed and cemented the Reformation theology

of our Lutheran faith.

And that should be our attitude for 2018 and onward. Let's view Reformation500 as the beginning of a renewed outreach to our family, friends and neighbours. We know what we believe. The scriptures are clear, and our Lutheran Confessions explain it all. Now we need to put that faith "out there" and into action.

All the materials and ideas produced for 2017 are still relevant for 2018!

I am reminded of the scene documented in Acts 1 when, after seeing Christ's ascension, the disciples seem preoccupied with what just happened. It took an angel to bring them back to reality with the words "Men of Galilee, why do you stand looking into heaven? This Jesus, who was taken up from you into heaven, will come in the same way as you saw him go into



When He comes back will Jesus find us in the field sharing His good news or staring at a Wittenberg church door?

Resources for Christmas

variety of resources for Advent and Christmas are available from Lutheran Hour Ministries - Canada. This includes devotions, video-based studies, booklets and videos. They can be seen on the webpage www.lll.ca/ adventchristmas and can be ordered from the LLL Canada office in Kitchener, Ontario. Contact us at info@lll.ca or call 1-800-555-6236.



Partnering with You in HIS mission

Media in Mission is published by Lutheran Laymen's League of Canada and its Lutheran Hour Ministries.

LLL Canada's mission is to assist in the proclamation of the Gospel by creating, distributing and promoting resources through various media and equipping Christians for outreach.

Board of Directors: President, Ian Adnams, Richmond, BC; Directors Stan Diehl, London, ON; Gord Schoepp, Onoway, AB; Clarence Elle, Edmonton, AB; Ed Tiefenbach, Regina, SK. Lutheran Laymen's League

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A 50-year record

Pastor John Trembulak III delivered a box of memorabilia to the LLL Canada office in September. In the box were some of the vinyl records that had been used, in years gone by, to distribute broadcasts of The Lutheran Hour to radio stations. LLL Canada staff member,

Sharon McKie holds a recording of "Facing the Worst" by speaker, the Rev. Dr. Oswald C.J. Hoffmann. It was the program for April 2, 1967 – the same week that the Lutheran Laymen's League of Canada was incorporated.



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Our Amigos en Cristo – Nicaragua

(Our Nicaraguan Friends in Christ)



As its part of the global outreach of Lutheran Hour Ministries, Lutheran Laymen's League of Canada partners with LHM-Nicaragua to conduct outreach work there. Claren, a member of the Nicaraguan staff is shown with participants in the Project Joel program who took part in celebrations on Columbus Day.

Reaching Out in the Community

ongregations and groups across Canada have been busy sharing the Gospel of Jesus in their communities. They have been seen at fairs, festivals, exhibitions, plowing matches, and parades; on Canada Day, Labour Day, at Christmas in between.

Materials from Lutheran Hour Ministries can be



Members of the Wascana Zone LLL distributed nearly 500 LHM booklets and other materials to visitors at the Queen City Exhibition in Regina, Sask.

helpful ways to share the Good News with your neighbours.



Robert Wilson readies the outreach booth at the Norfolk County Fair in Simcoe, Ont..



Pastor Henry Ramirez uses Project Joel and Club R resources from L H M Nicaragua during October visits with students in elementary and high schools. The messages deliver both spiritual and life-style messages.



An outdoor showing of a Spanish version of A Man Named Martin drew an audience that included children and youth and conveyed information about the reformation.

Conference focuses on outreach

utreach was the theme of the East District LLL's annual conference held September 16 at Peace Lutheran Church, Tillsonburg, Ontario. Bruce Sutherland, LHM Ministry Resources

Manager from New York State delivered a motivational message about sharing the Good News. Robert Wilson accepted another term as District President and the District Board and officers were installed.



Before completing his term as East District LLL Pastoral Advisor, the Rev. John Makey installed the District leaders: I. to r. Rev. Makey; Kirk Ivens; Henry Jacob; Rev. Mark Danielson; Christine Poier; Bob Wilson; Mac Sherman; Gary Zakel; Jerry Klages; and Carl Wathke. Thanks to Rev. Makey and secretary Ron Fischer who completed their terms of service.

Let them eat cake!

Celebrating 50 years of God's blessings on LLL-Canada

A cross Canada there have been celebrations for 50 years of God's blessings on the Lutheran Laymen's League of Canada, incorporated as a registered Canadian charitable organization in 1967.









50 years of God's Blessings

Lutheran Laymen's League of Canada • 1967-2017



Above and moving clockwise: Peace Lutheran Church, Tillsonburg, Ont.; St. Pauls Lutheran Church, Elmira, Ont.; welcome sign at Good Shepherd Lutheran Church, Regina, Sask.; Lutheran Church of The Good Shepherd, Barrie Ont; Bethel Lutheran Church, Sherwood Park, Alta.

LLL Canada members meet in Kitchener

Following an anniversary lunch at LLL Canada's office in Kitchener, Ontario on October 17, the voting members went across the street to the office of Lutheran Church–Canada, East District for the LLL-C Annual General Meeting.

Managing Director,
Stephen Klinck, gave
an update on ministry
programs and projects
in Canada, and Ricardo
Arguello, the LHM
Director in Nicaragua,
joined the meeting by
video conference to
report on our shared work
there. Guests included Mr.
Kurt Buchholz, President
and CEO of Lutheran
Hour Ministries (USA).

Results of the 2017 election were announced. Ian Adnams, Clarence Elle, Stan Diehl and
Gord Schoepp had been
elected as Directors. The
members present, elected
Ian Adnams as President
for the next two years.
Pastoral Advisor, the
Rev. Ron Mohr, installed
the newly elected Board
members. President
Adnams expressed thanks

to Directors, Ron Fischer and Calvin Ulmer who had completed their terms and to Jim Lang who found it necessary to step down from the Board during the year.

Audited financial statements for the fiscal year 2016-17 were approved as recommended by the Board of Directors. They showed revenue including contributions of \$548,593 bequest gifts of \$152,407 and earned income of \$88,802. Disbursements were \$755,455 leaving a \$34,347 increase in the fund balance.



The Board of Directors of Lutheran Laymen's League of Canada for 2017-18 was installed at the annual meeting held in Kitchener, Ont. From left to right: Stephen Klinck, Managing Director (staff); Secretary, Ed Tiefenbach, Regina, Sask.; Treasurer, Gordon Schoepp, Onoway, Alta.; Pastoral Advisor, Rev. Ron Mohr, Waterloo, Ont.; Clarence Elle, Edmonton, Alta.; Stan Diehl, London, Ont. and President, Ian Adnams, Richmond B.C.



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